

Marco Valussi (ITALY)



"The Gadoi Project: Local traditions for local economies: the struggle to revive aromatic plants production in impoverished mountain areas of Italy"

Gadoi essential oils and aromatic waters are the result of our passion for the mountain territory, its products and its olfactory landscape. While as an association (OfficinaLessinia Association), we explored the different options we had to improve the livelihood in this mountain region, the need to create a real, working, economic driver for this fascinating territory, suffering in recent decades because of the degradation and economic crisis, has meant that in the fall of 2015 we created a company: FX Laboratorio Benessere srl that produces the brand Gadoi: a line of organic products, with a short, fully traceable production chain.

The eight actions that reveal who we are:

1. We personally manage the production chain from beginning to end
2. We use only indigenous or local plants
3. We create networks with regional partners
4. We collect in the mountains
5. Technical specifications
6. We ensure the traceability of the product
7. We are transparent
8. We publish the gas-chromatographic analysis and reports, plus heavy metals and pesticides results, carried out by independent laboratories.

www.gadoi.it



Judson and Anne Carleton (USA)

“Morning Myst Botanics : from seed to still™”



We are artisan distillers that are passionate about producing therapeutic hydrosols. We believe quality hydrosols begin with excellent plants and careful processing. Most of our hydrosols begin as seeds and cuttings that we carefully plant and care for months or even years before they make it to the stills. We grow and distil over 30 aromatic plants on our USDA certified organic family farm.

www.morningmystbotanics.com



Saad Admani (Pakistan)

“The Indus Valley Rose Sustainability Project (IVRSP): Ethically reviving roses of the Indus valley civilization”



Moonstar Admani Rose / Arabian Jasmine Gardens, is the primary grower of Indus Valley *Rosa centifolia* (Gul-e-Habibi) & Arabian Jasmine in the Indus Region.

The Indus Valley Rose Sustainability Project (IVRSP) is an initiative taken by Moonstar Admani Rose / Arabian Jasmine Gardens to sustain and promote the rose heritage of the Indus Valley while contributing for the well-being of the local community. We are in the conversion phase to organic certification.

Our main interest lies in promoting education in the Indus Region through sales of:

- Traditionally distilled 100% pure handmade Indus valley *Rosa Centifolia* and Arabian Jasmine Hydrosol fresh from our gardens.
- Dried Indus valley *Rosa Centifolia* & *Arabian Jasmine* blooms for aromatic tea.

Moonstar Admani is a subsidiary of Admani Group, the largest botanical house in Pakistan.

www.admanigroup.com

